

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: \_\_\_\_\_

Application No./Patent No.: 09/879,823 Filed/Issue Date: June 12, 2001

Titled: Method and System for Electronic Distribution of Product Redemption Coupons

Catalina Marketing Corporation, a corporation

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest in;
- an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
- the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made) the patent application/patent identified above, by virtue of either:

A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy therefore is attached.

**OR**

B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: SEE ATTACHED To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet(s).

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/JAS/

April 28, 2010

Signature

Date

JUSTIN SUMMER, ESQ.

Senior Vice President

Printed or Typed Name

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)[Assignments on the Web](#) > [Patent Query](#)**Patent Assignment Abstract of Title**

***NOTE: Results display only for issued patents and published applications.  
For pending or abandoned applications please consult USPTO staff.***

**Total Assignments: 3**

Patent #:	NONE	Issue Dt:	Application #:	09879823	Filing Dt:	06/12/2001
Publication #:	20020595235	Pub Dt:	07/18/2002			
Inventors:	Craig W. Barnett, Karen R. Reisner, Mark Braunstein					
Title: Method and system for electronic distribution of product redemption coupons						

**Assignment: 1**

Reel/Frame:	012598/0364	Recorded:	02/20/2002	Pages:	19
-------------	-------------	-----------	------------	--------	----

**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor:	BRIGHTSTREET.COM, INC.	Exec Dt:	12/26/2001
Assignee:	E-CENTIVES, INC. 6901 ROCKLEDGE DRIVE, 7TH FLOOR BETHESDA, MARYLAND 20817		

**Correspondent:** HOGAN & HARTSON LLP

MATTHEW T. BAILEY  
555 THIRTEENTH STREET, N.W.  
IP GROUP  
WASHINGTON, DC 20004-1104

**Assignment: 2**

Reel/Frame:	017858/0815	Recorded:	06/30/2006	Pages:	35
-------------	-------------	-----------	------------	--------	----

**Conveyance:** CONFIRMATORY PATENT ASSIGNMENT

Assignors:	BRIGHTSTREET.COM, INC. BLACK DIAMOND CCT HOLDINGS, LLC	Exec Dt:	01/09/2006
Assignee:	E-CENTIVES, INC. 6901 ROCKLEDGE DRIVE 6TH FLOOR BETHESDA, MARYLAND 20817	Exec Dt:	01/09/2006

**Correspondent:** PILLSBURY WINTHROP SHAW Pittman LLP

1650 TYSONS BOULEVARD  
P. O. BOX 10500  
MCLEAN, VA 22102

**Assignment: 3**

Reel/Frame:	024266/0845	Recorded:	04/21/2010	Pages:	20
-------------	-------------	-----------	------------	--------	----

**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor:	INVENDA CORPORATION	Exec Dt:	04/16/2010
Assignee:	CATALINA MARKETING CORPORATION 200 CARILLON PARKWAY ST. PETERSBURG, FLORIDA 33716		

**Correspondent:** NEIFELD IP LAW, PC

4813-B EISENHOWER AVENUE  
ALEXANDRIA, VA 22304

Search Results as of 04/28/2010 11:14 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350

Web interface last modified: October 16, 2008 v 2.0.2

| .HOME | INDEX | SEARCH | eBUSINESS | CONTACT US | PRIVACY STATEMENT